

As a member of the Oscoda-AuSable Chamber of Commerce, you are aligned with more than 250 other businesses and individuals in an organization that is working to strengthen the long-term economic vitality of its members and the community. You will find that many of our specialized services have been designed to meet your needs. Let us work for you today!

Your Oscoda-AuSable Chamber of Commerce membership provides a **FREE SBAM membership** valued at \$195 dollars. As a member of the Oscoda-AuSable Chamber of Commerce you can begin saving on the following services through a new joint membership in the Small Business Association of Michigan. Health Insurance through Blue Cross Blue Shield of Michigan, Consumer Directed Health Plans, COBRA Administration, Credit Card Processing, Payroll Services, Office Supplies, FedEx Shipping, Human Resources, Legal Services, Computer Training, Information Technology Services, Retirement Planning, Workplace Assessment Tools, Web site Assistance, Collections Assistance.

Exposure For Your Business

Increased Visibility – Membership puts Your Business on the tip of our tongues! The Oscoda-AuSable Chamber of Commerce process over 30,000 inquires in our office each year, requesting information about various products, services and professions in the entire county. Your membership means that your business is referred first.

Website Presence – The Chamber website is another wonderful way to gain valuable marketing exposure! Member businesses are listed on our website with important contact information, including links to member's websites. This website is the best business site emanating from the Oscoda & AuSable area and it is available for your business!

Advertising Opportunities – Your business can advertise on the Chamber website, take advantage of our free online coupons, or advertise in the **weekly E-blast**. (Fees vary)

E-Blast – In addition to our Chamber Newsletter, each week we publish the Chamber E-Blast. This handy E-newsletter focuses on our members. It contains important reminders for upcoming Chamber and Chamber member events and community announcements!

HOT DEALS – Online coupons are free advertising for Chamber members. The offer/promotion is up to you!

Membership Directory – Each member business is listed in the Community Profile by trade. 15,000 Community Profiles are distributed throughout Michigan every year. The membership directory is also available on the Chamber website.

Ribbon Cuttings – If your business has completed a major remodeling project, moved to a new location, or changed ownership, you need to take advantage of the Chamber's Ribbon Cutting service that brings members and the media to you.

Chamber Referrals – Only Chamber members are referred when product or service information is requested at the Chamber office. The Chamber office provides a literature and business card racks to display members business cards, brochures and literature. The Chamber office is host to a significant number of walk-in inquires every day.

Business Assistance

Mailing Lists – Looking for ways to tell other business people about the products and services you offer? Take advantage of Chamber membership lists on mailing labels. (\$10/non-profit members, \$15/for-profit members/ \$20 for non-members)

Membership Decals – Your business will gain credibility and show the public you support the community when you display the Chamber Membership Decal. You receive a decal when you join.

Business Assistance

Bulk Mailing Permit Use – Chamber members are able to use the Chamber's Bulk Mailing permit for their bulk mailing of 200 pieces or more. Free benefit.

Community Information – Contact the Chamber office for current information about Oscoda / AuSable and the community. The Chamber staff is eager and ready to assist you.

For Your Information

Voting Privileges – Only Chamber members have the privilege of voting for the Chamber officers and Board of Directors.

Community Development – The Oscoda-AuSable Chamber of Commerce takes pride in its community projects. Actively involved in community, the Chamber serves as a facilitator on the city, township and county levels to improve infrastructure, plan for community growth, and enhance the business climate. It also works to attract, retain and promote business, tourism and travel.

Community Welcome Bags – Community Welcome Bags are distributed to new businesses in the Oscoda and AuSable Townships. Donations are accepted from area Chamber members .

Chamber Resources – Community information, telephone directories, maps, area demographic profile – all at your disposal.

Annual Chamber Awards Banquet—As a community we have so much to celebrate- from individuals to businesses. Ballots are distributed throughout the community, and nominations are tallied to show gratitude to those who were recognized going 'above and beyond'.

Annual Scholarship Fund—Each year the OACC offers funding for higher education to the dependents of Chamber Members. Funded by the OACC Annual Golf Outing, our Scholarship Program's success grows with your involvement!

Member Discounts— Many insurance carriers and advertising companies offer discounts to Chamber Members. Also, our partnership with Constant Contact allows our members a discount on software.

Insurance—As well as discounts to businesses, the OACC can help organizations obtain affordable insurance coverage for fundraising events.

Oscoda-AuSable Chamber of Commerce

**CHAMBER MEMBERS...
TAKING CARE OF
BUSINESS & THE
COMMUNITY
SINCE 1948**

2016



**CELEBRATING
68 YEARS OF SERVICE**

4440 North US-23
Oscoda, MI 48750
989.739.7322



Oscoda-AuSable Chamber of Commerce Membership Application

Business Name: (as it is to appear in the Membership Listing) _____

Primary Contact: _____

Title: _____ Main Contact Email Address: _____

Full Time Employees: _____ Part Time Employees: _____ Total Employees: _____ (a PT Employee = 1/2 full time)

Business Phone: _____ Business Fax: _____

Business Address: _____

Mailing Address (if different from above): _____

Website : _____

Facebook : _____

Category/ Categories of Business (please see oscodachamber.com for complete listing): _____

Calculate Your Membership Investment

1-15 employees \$165.00 _____
16-49 employees \$330.00 _____
50 + employees \$455.00 _____

Accommodations/Lodging/Campgrounds (transient)
\$180.00 _____

Education \$250.00 _____

Financial Institutions \$350.00 _____

Golf Courses \$205.00 _____

Professional \$250.00 _____

(Accountants/Attorneys/Media/Insurance/Education/Real Estate)

Spiritual \$ 50.00 _____

Non-Profits \$ 50.00 _____

Individual \$ 35.00 _____

Associate Membership \$100.00 _____

(limited to businesses outside of the Iosco/Alcona area)

Agent Membership \$100.00 _____

(limited to agents only)

Additional business with the same Owner as another

Chamber businesses: 2nd \$100.00 _____

3rd \$75.00 _____

Additional business with the same Name and Service

Chamber Branch: \$50.00 _____

Home Based Business \$75.00 _____

(please call for more information)

Please add extra category listing fee for each additional category as listed above. (\$ 15 each/ yearly)

Special Sponsorship & Marketing opportunities available only to Chamber members in good standing.

Gold Sponsorship: \$600.00 _____

*Sponsor supplied banner to be displayed at all major 2015-2016 Chamber events.

*A 150x150 pixel ad guaranteed for 50 weeks in the Oscoda-AuSable Chamber of Commerce Eblast.

*An ad on rotation on the Chamber main page website for one year.

All valued at \$1000.00

Silver Sponsorship \$400.00 _____

*A 150x150 pixel ad guaranteed for 50 weeks in the Oscoda-AuSable Chamber of Commerce Eblast.

*An ad on rotation on the Chamber main page website for one year.

All valued at \$610.00

Bronze Sponsorship A: \$200.00 _____

A 150x150 pixel ad guaranteed for 50 weeks on the weekly newsletter, E'Blast, for one year.

Valued at \$250.00

Bronze Sponsorship B: \$200.00 _____

An ad on rotation on the Chamber main page website for one year.

Valued at \$360.00

Total Membership Investment: \$ _____

OFFICE USE ONLY

Date Received: _____

Payment Method: Check / Cash / Invoice