

20th Annual Snow Box Derby

February 14, 2010:

20th Annual Snow Box Derby, Old Orchard Park, just west of Oscoda off River Road Scenic By-Way.

Independent Bank of Oscoda, in conjunction with the Oscoda-AuSable Chamber of Commerce, is proud to announce "Fairytales" as the theme for the 2010 Snow Box Derby, Sunday, February 14th.

Fairytales themed snow boxes will compete for awards in three categories: Best of Theme, Most Creative, and of course, Speed. Gates open at 10 AM, Races at 1:00 PM, and enjoy FREE kid's games, raffles, prizes, toboggan races, snow ball golf, frosty bowling refreshments and fun for the whole family all day!

This year's Raffle will include one-night stays at local hotels, dinner certificates, spa packages and many other wonderful prizes!

Come one, come all to Old Orchard Park's Sled Hill, just west of Oscoda on River Road, February 14th for the 2010 Snow Box Derby, Fairytales!

For information, and current registration forms, call the chamber at 989.739.7322 or email us at events@oscodachamber.com!



BELIEVE

in fairies, in dragons, in elves & lore
Believe in things unseen
and then you will see so much more.

— Tom Haverford



Independent Bank



Oscoda-AuSable Chamber of Commerce

O.A.C.C.

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Independent Bank of
Oscoda
&
The Oscoda-AuSable
Chamber of Commerce
Present

20th Annual Snow Box Derby



Theme: Fairy Tales



Once upon a time.....

Once upon a time on the outskirts of a little town called Oscoda, in north-eastern Michigan, in the middle of February a wondrous occasion happened. Many people gathered together one Sunday afternoon on a not so big hill to ride down on, in and sometimes "under" a home built Snowbox made of cardboard, glue, tape and paint.

There were ducks, sleds, tanks, race cars, and several other things that were meant to soar down a snow covered hill in record time. The problem was, however, the hill was only about 20 degrees. Did that stop, discourage or halt the race? Not for a moment. The crowd jumped in, they pushed, pulled, and even dragged those snow boxes down that hill. The spectators cheered, laughed and applauded the racers and their helpers. This event turned out to be a wonderful, fun-filled, family day.

We are into our 20th year. We hope that you have been, are or will some day be a part of the Snowbox Derby..... you will be glad you did.

Sponsorship Levels

Presenting Sponsor (Independent Bank) \$1,500.00

The Presenting Sponsor of entire event: includes radio and print featuring your business as the Premiere event sponsor. Placements in all ads and promotional materials.

Kid's Game Sponsor- (Northland Area Federal Credit Union) \$250.00

Sponsor of FREE kid's games, your banner displayed at the event, placement in all ads, in the E'blast for the month of February, on the SBD web page and FREE large display ad in program.

Toboggan Race Sponsor- \$250.00

Sponsor of Toboggan Races, your banner displayed at the event, placement in all ads, in the E'blast for the month of February, on the SBD web page and FREE large display ad in program.

Raffle Item Sponsor - Any Amount or Item
Sponsor of Raffle by either donating item to be raffled or giving a financial donation towards the purchase of items for raffle.

Premium Program Ad \$100.00

Your business logo and information in a 1/4 page display ad in the Snow Box Derby Program, in the E'blast for the month of February, on the SBD web page. **Limit of 10 available.**

Program Ad \$30.00

Your business logo and information in a business card size display ad in the Snow Box Derby Program, in the E'blast for the month of February, on the SBD web page.

Event Volunteer! \$0.00

If you have a few hours to volunteer at the Derby, we WANT YOU! We need volunteers to work the gate, registrations, help the announcer, and to sell raffle tickets. If you think you might be able to help, please provide your information below and we'll contact you to get involved!

Business Name: _____

Contact: _____

Email: _____

Sponsor Type _____

Address: _____

Phone: _____

Fax: _____

Signature: _____

Date: _____

Amount of Sponsorship: _____

Enclosed CK# _____ Invoice me: _____

**Please make checks payable to:
Oscoda-AuSable Chamber of Commerce
Mail to: 4440 N US-23, Oscoda, MI 48750**

**Contact Leisa Sutton with questions at
(989) 739-7322 or submit via FAX: (989) 739-9195
e-mail: events@oscodachamber.com**

